



no

THIS IS **NORID**



Vision

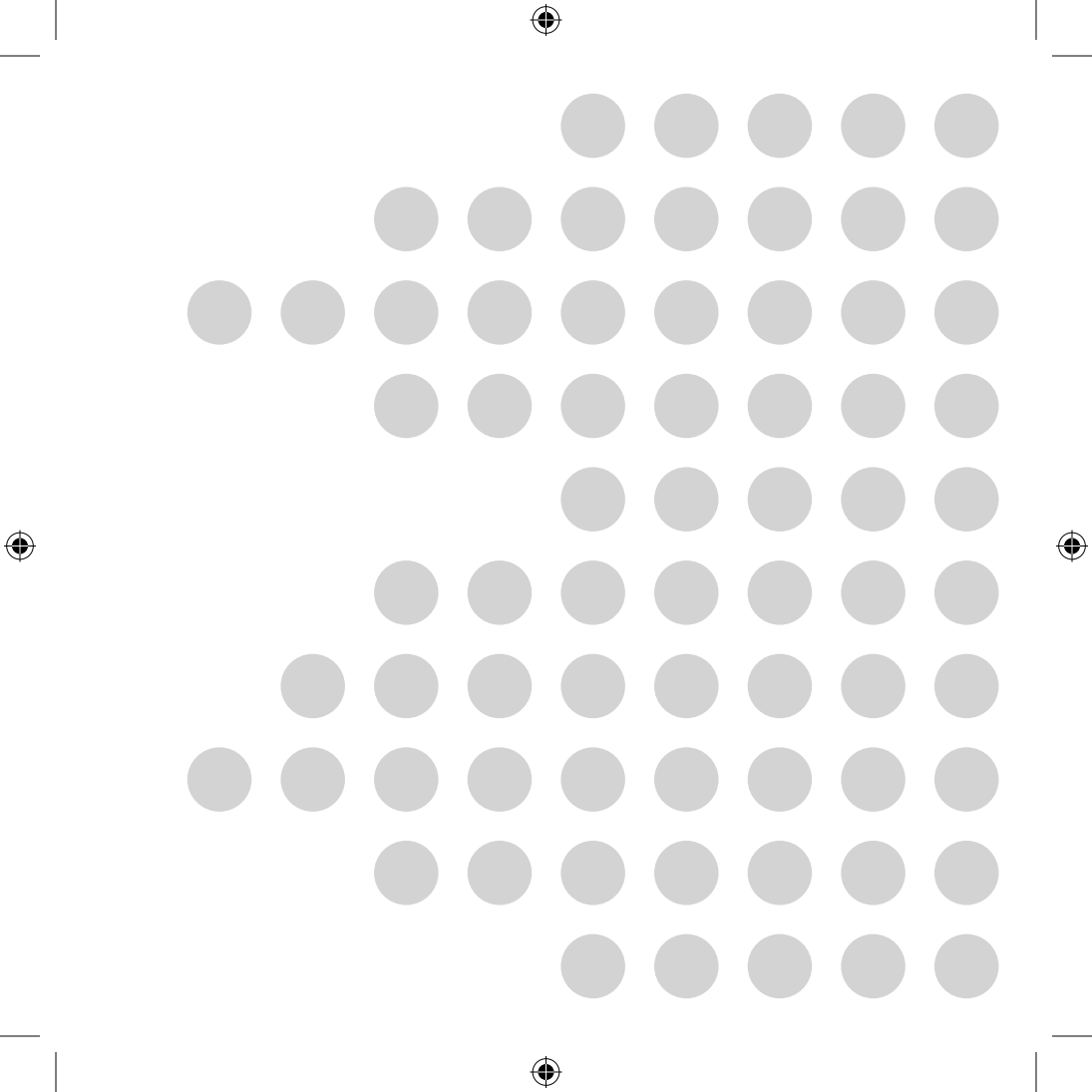
The .no domain is managed in the best interests of society

FOUNDATION OF VALUES

Norid's vision and organization are anchored in a strong social responsibility, and reflect the fact that we manage a resource which is important for all parts of society. Both technology and policies are developed with a view towards the future and with a long-term perspective.

Neutrality in the sense of equal treatment and impartiality is a key value. Norid must act responsibly in relation to its role as the manager of a limited resource. This requires professionalism in communication and actions.

As in the rest of UNINETT, the professional operations are grounded in solid technological competence and stringent requirements for quality.





ABOUT NORID

Norid operates the registry for domain names within .no, which means that all domains directly within .no must be registered with Norid. In addition to processing applications and developing the domain name policy, Norid is responsible for the technical operation of the name service which keeps the Norwegian Internet globally accessible at all times. According to its role as a neutral actor, Norid also handles other national tasks which have a natural relation to the core activities.

The registry follows a principle of only handling essential core tasks inhouse, while other tasks are set out to companies who offer registrar services in agreement with Norid. The organization is strongly internationally orientated with a wide range of contacts in technical as well as domain administrative environments in other countries.

The service is regulated by the Domain Regulation and is supervised by the Norwegian Post and Telecommunications Authority. The organization is run according to the non-profit principle. Norid is part of UNINETT and is located in Trondheim with the rest of the Group.





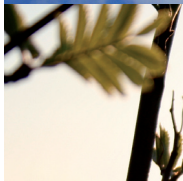
PROCESSING APPLICATIONS

Some 400 firms act as registrars for .no. A registrar acts on behalf of applicants helping them to register as well as to change information associated with their domain names. The registrars compete to offer the best possible service and price to their customers. To avoid interfering in the competition between the registrars, Norid is not in direct contact with applicants.

The basic principles for operation of the .no domain are neutrality and high technical quality. Among other factors neutrality implies equal treatment of applicants and impartiality in the case of disputes. High quality implies both robust operation of the services as well as a billing model which makes it possible to delete domains that are no longer in use.

In response to feedback from users, Norid emphasizes quick processing of applications and low costs. Prices follow a cost model in which the fees are based on the actual costs associated with the operation and development of the services and necessary tools.

DOMAIN NAME POLICY



The policy for domains under .no is constantly evaluated and developed, both because technical developments create new opportunities and because of changing needs in the society. Norid implements new rules in an understanding with the authorities and other stakeholders. Before major changes are made, an extensive process takes place to consult with the parties who are affected.

An advisory body – Norpol – with representatives from commerce and industry, the authorities, Internet users and other stakeholders, helps to ensure that the domain name policy is adapted to the needs of the society at all times.

The public interest in domain issues is increasing. In addition to publishing information about the .no domain and the policy on our web pages, we provide a forum for debate about the domain name policy through an open discussion group.



The .no domain is an important part of the Internet infrastructure in Norway, which sets stringent requirements for robust and stable systems by Norid. The close connection to UNINETT ensures relations to multi-disciplinary specialist communities.

OPERATION OF THE .NO DOMAIN





Norid's history is closely associated with UNINETT's history and the development of the Internet in Norway. UNINETT was founded as a project in 1976 and has operated a nationwide computer network since 1987. The same year the responsibility for the .no domain was delegated to UNINETT. The first official policy for the allocation of domain names was stipulated in 1995; .no domain name number 1,000 was registered the same year.

DEVELOPMENT

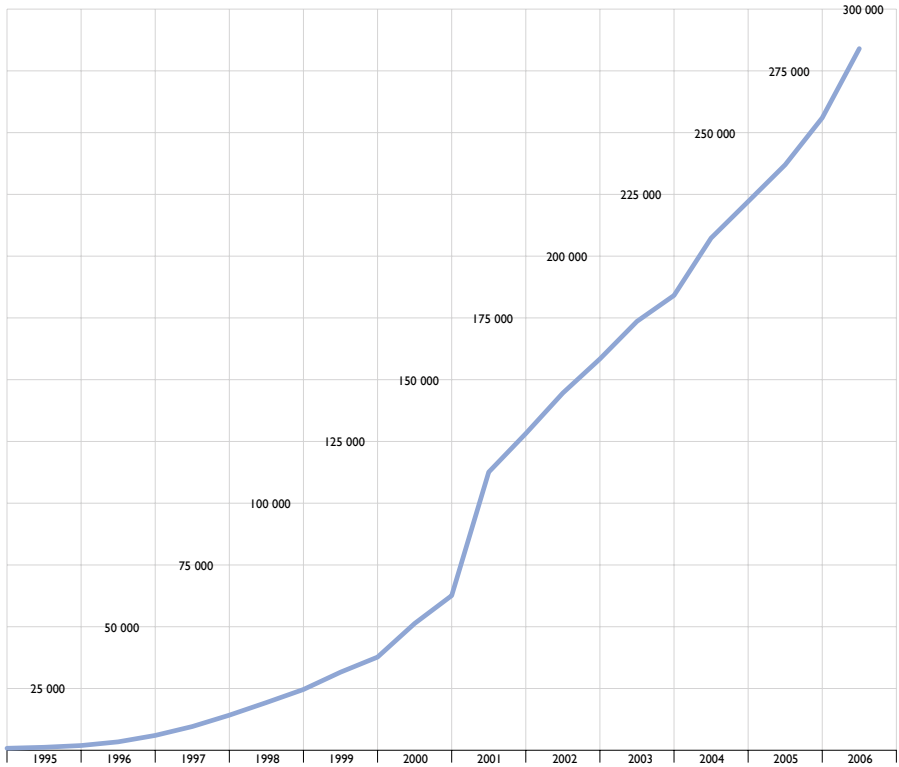
In 2001 an extensive domain name policy liberalization was implemented, allowing each subscriber to register multiple domain names. As from 2004 23 new characters were allowed in order to cover characters from all the official Norwegian languages.

Norid was formed as a self-financing unit in UNINETT in 1996, and in 2003 UNINETT Norid AS was established as a subsidiary in the UNINETT Group. The service is regulated by the Domain Regulation dated October 1st 2003. On the same date an alternative dispute resolution body was formed.

The registrar scheme was introduced in 1999. In 2006 more than 400 firms have an registrar agreement with Norid.

In 1989 there were 19 registered .no domains; at the end of 2005 we passed 250,000. The figure increases by about 3,500 every month, with a doubling in the monthly number of new registrations about every three years. We believe that the growth will continue at this rate unless the domain name policy or other general conditions change significantly.





Number of domains registered in the .no database



**ABOUT THE NORWEGIAN POST
AND TELECOMMUNICATIONS
AUTHORITY**

The Norwegian Post and Telecommunications Authority, PT, is an independent administrative body under the Ministry of Transport and Communications. The role of PT is to regulate and monitor the postal and telecommunications sector in Norway.

**ABOUT THE ALTERNATIVE
DISPUTE RESOLUTION BODY**

The dispute resolution body processes complaints about the rights to a domain name and can process appeals against decisions made by Norid.

ABOUT NORID

Norid, the registry for the .no domain, is part of the UNINETT Group. The registry is regulated by the Domain Regulation and is supervised by the Norwegian Post and Telecommunications Authority.



WHAT IS A DOMAIN NAME?

Every computer on the Internet has its own IP address, which consists of numbers. The Domain Name System (DNS) links unique domain names to the IP addresses, so users do not have to remember a long row of numbers. Domain names consist of a varying number of parts, but in Norway they often have the form enterprise-name.no. They are used in URLs or web addresses, <http://www.enterprise-name.no>, and in email addresses, first-name.surname@enterprise-name.no.



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