

Norid runs the registry for Norwegian domain names. All domain names with the suffix .no are registered with us.



info@norid.no
www.norid.no



Be present online

A smart start for entrepreneurs



Domain name – a smart start

A domain name is useful and gives important signals. Your future customers expect to find you online. In addition to information on what your company offers, you must stand out as a serious and trustworthy provider if you want to be chosen.

Every single domain name is unique. It gives you a sharp identity, and you can keep it as long as you want. A domain name is a smart starting point for the process towards your own business.

What can a domain name be used for?

Web page

A web page may have all kinds of content: A presentation of your business and your products, it may be a web shop or a blog, and it may include links to social media and other contact information.

EXAMPLE: www.mycompanyname.no

Email

Your appearance will be more professional if you have an email address with your own domain name instead of a free email address. You may have as many email addresses as you like connected to your domain. You may for example have a general address to the company, and your employees can all have their own addresses.

EXAMPLE: name@mycompanyname.no

Why a .no domain name?

People trust .no

- a signal of belonging to Norway
- Norwegian law applies
- considered to be stable and well-run



It can be smart to use the same name throughout different media channels



facebook.com/mycompanyname



twitter.com/mycompanyname



no.linkedin.com/in/mycompanyname



@mycompanyname

Get started – try the domain guide



[domeneguide.norid.no](https://www.domeneguide.norid.no)

- What domain names can be used for
- How to register a domain name

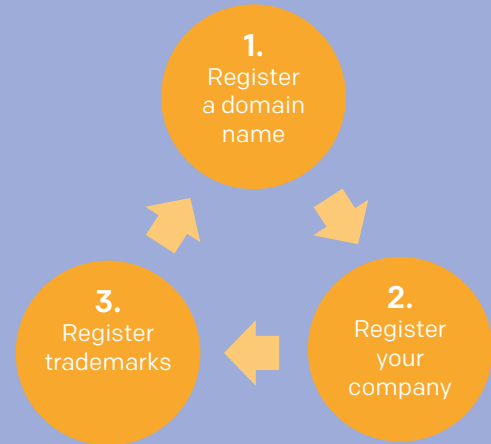
The guide is in Norwegian only



Start the process by finding a domain name

The first steps towards your own business

It is important to check what is registered already, both to secure your own rights and to be sure that you don't infringe on someone else's rights or trademarks. Then you are ready to start:



1. Register one or more domain names as the very first step www.norid.no/en/
2. Go to Altinn for information on how to register your company www.altinn.no/en/
3. Go to the Norwegian Industrial Property Office for information about protecting trademarks, patents and design www.patentstyret.no/en/