



**NORID** RUNS THE REGISTRY  
FOR NORWEGIAN DOMAIN NAMES  
**norid.no**

Norid runs the registry for Norwegian domain names. All domain names that end in .no are registered with us.



[info@norid.no](mailto:info@norid.no)  
[www.norid.no](http://www.norid.no)

# #1 tip for entrepreneurs

## Get yourself a good domain name



# A good idea deserves a good domain name



When you are starting your own business, you need a website, so that your future customers can find you. For that, you need a domain name. A good domain name is often the same as your business name or a product name.

In addition to providing information about what your business can offer, you need to present yourself as a serious and trustworthy manufacturer or supplier for customers to choose you over anyone else. In this process, it is both useful and important to have a Norwegian domain name.

Securing a domain name is simple and inexpensive. When you find a domain name you want, you have to make sure nobody else holds the rights to that name. If the domain name is available, you should register it immediately, to keep anyone else from snapping it up.

## What is a good domain name?

Many domain names are already taken, so you may have to get creative. Don't rush – it may take you some time to come up with a good domain name that's also available. Keep in mind that the name

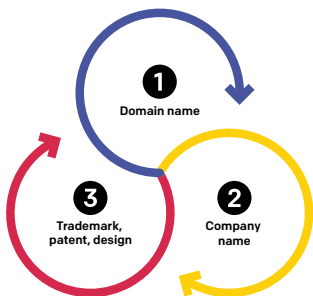
- should be short
- should be easy to remember
- should be easy to spell and pronounce
- should describe what you do
- should be eligible for trademark protection



At [navnesok.no](https://navnesok.no) you can check if the name you want is available as a domain name, business name and trademark in a single search.

# The first steps toward your own business

Before you decide on names for your business and domain, you should find out what has already been registered. Check if the name you want is available as a domain name, company name and trademark in a single search: [navnesok.no](https://navnesok.no)

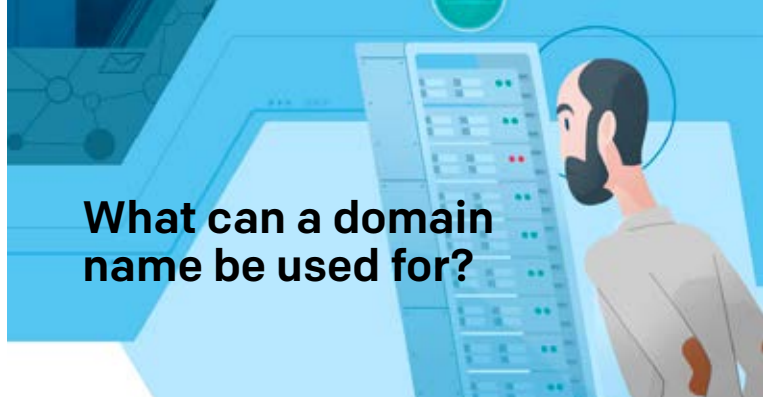


1. Go to Norid for more information about how to get a domain name, [www.norid.no](https://www.norid.no)
2. Go to Altinn for more information about how to choose a business name and how to register your business, [www.altinn.no](https://www.altinn.no)
3. Go to the Norwegian Industrial Property Office for more information about how to protect your trademarks, patents and designs, [www.patentstyret.no](https://www.patentstyret.no)



**TIP**

*Start by securing the domain name. Keep your cards close to your chest until you have registered the domain name you want. Then you can register your company.*



## What can a domain name be used for?

### Website

A website can have different types of content: A presentation of your business and your products, an online shop or blog, links to social media and other contact information.

EXAMPLE: [www.mydomainname.no](https://www.mydomainname.no)

### Email

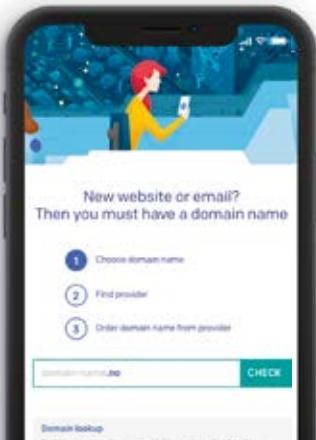
Having an email address on your own domain name gives a more professional impression than using a free email service. You can create as many email addresses as you want on your domain name. For example, you can have a shared address for the business, and each employee in your company can have their own.

EXAMPLE: [name@mydomainname.no](mailto:name@mydomainname.no)

# Get started!

Securing a domain name is simple and inexpensive.

1. Choose a domain name
2. Find a domain name provider
3. Order the domain name from the provider



Now you can get started on figuring out how to use your domain name to get your business started. Ask your domain name provider for help in putting your domain name to good use.

# Why choose a Norwegian domain name?

People trust domain names that end in .no

- Shows an attachment to Norway
- Norwegian law applies
- Considered stable and well-managed



*Using the same name across all channels creates a clear identity*



facebook.com/**mydomainname**

twitter.com/**mydomainname**

no.linkedin.com/in/**mydomainname**

@**mydomainname**